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Dear Friend,

The impact of Covid 19 on the infrastructure and construction sector has been extensive and damaging. In last one year the coronavirus pandemic has changed the world and impacted our lives in ways that were largely unimaginable.

Now as countries slowly start planning to rebuild their economies, create jobs and strengthen public infrastructure, they have a unique opportunity to make intelligent course corrections in their development approach by embracing Green Building materials and construction technologies which are energy efficient sustainable, affordable and environment friendly.

The construction sector is highly energy-demanding and carbon-intensive, accounting for 39% of global energy-related CO2 emissions. India is witnessing tremendous growth in infrastructural development which is now one of the largest economic activities. Construction sector is growing rapidly but preserving the environment is a challenge as natural resources are depleting at an alarming rate.

While this rapid expansion of infrastructure is a challenge for the construction sector on its path to meet the goals of the Paris Agreement, it also opens a window of opportunity. The construction sector can provide the boost we need to jump-start the economy in the aftermath of COVID-19.

India has vast coal reserve of over 211 Billion Tons making coal as most extensively used fossil fuel for generation of power in the country. By the year 2030 coal consumption in power sector is expected to reach 1000 million tons which will generate about 400 million tons of Fly ash. The disposal of which is a serious concern as it is a major source of Environmental pollution.

We, GREEN ASH FOUNDATION, an NGO and non-profit organisation have taken up the task to promote Fly Ash as Green building material by organising training programs, workshops, conferences and develop affordable technologies to maximize use of Fly Ash. Since 2017 we are organising International Conference & Expo "GREEN ASHCON" for the benefit of all stakeholders.

This year GREEN ASHCON 2021 & GREEN BUILDCON 2021 are organized jointly with The Institution of Engineers (India) Nagpur Centre on 25th & 26th March 2021.

About 500 delegates and over 100 exhibitors representing Green Building material manufacturers, Power Producers, Cement Industries, Fly Ash users, Researchers & Scholars, Public & Private sector organizations are expected to participate.

We invite you to sponsor the event, participate in the exhibition and nominate delegates from your organisation. A copy of brochure is attached herewith.

For registration visit our website www.greenashcon.com

Thanking you,
Yours Sincerely,

Sudhir Paliwal
Convenor, GREEN ASHCON 2021

